















INUIT WOMEN AND BUSINESS: MINING INDUSTRY



SEEING OPPORTUNITIES

Mining projects in Nunavut open opportunities for Inuit women to expand or open businesses. The chart below matches types of businesses with potential customers in each phase of a mining project.

MINING PHASE	EXPLORATION & FEASIBILITY	PLANNING & REGULATORY APPROVAL	CONSTRUCTION	OPERATIONS	CLOSURE	DECOMMISSIONING
TYPICAL DURATION	1–2 YEARS	3–5 YEARS	1–2 YEARS	3–10 YEARS	1–2 YEARS	5 YEARS
CUSTOMER GROUPS	MINING COMPANY	MINING COMPANY/ MAJOR SUPPLIER/ IDC/INUIT ORG./ COMMUNITY	MINING COMPANY/ MAJOR SUPPLIER/ IDC/INUIT ORG./ COMMUNITY	MINING COMPANY/ MAJOR SUPPLIER/ IDC/INUIT ORG./ COMMUNITY	MINING COMPANY/ MAJOR SUPPLIER/ IDC/INUIT ORG./ COMMUNITY	MINING COMPANY/ IDC/COMMUNITY
BUSINESS TYPE						
 ENVIRONMENTAL SERVICES	●	●●●	●●●	●●●	●●●	●●●
 CONSULTATIONS PLANNING & DELIVERY		●●●	●	●	●●●	
 COMMUNICATIONS		●●●	●●	●●		
 HOSPITALITY & CATERING		●●●	●●●	●●	●	
 TRANSLATION		●●●	●	●●	●	
 BUSINESS & EMPLOYMENT TRAINING		●	●●●	●●	●●	
 LOGISTICS			●●●	●●	●	
 CULTURAL TRAINING & SERVICES		●●●	●	●●		
 SAFETY TRAINING			●●●	●●	●	●
 FITNESS & WELLNESS SERVICES			●●	●●	<div>POTENTIAL BUSINESS VALUE</div> <div>● LOW ●● MEDIUM ●●● HIGH</div> <div>CUSTOMERS</div> <div>MINING COMPANY – mine owner MAJOR SUPPLIERS – firms with large contracts IDC – Inuit development corporation INUIT ORG. – Beneficiary organizations COMMUNITY – local governments and agencies</div>	
 BUSINESS SERVICES (TECHNICAL/MANAGEMENT/FINANCIAL)			●●	●●		
 LAUNDRY & HOUSEKEEPING			●●	●●●		
 CHILDCARE			●●	●●		
 ART SALES		●●	●●	●●		

SECURING OPPORTUNITIES

The supply chain illustrates the steps involved in a business sales transaction. From the outset, business owners need to understand their customers and their competitors. Because transactions can happen on short notice, business owners must also be prepared to adjust prices and products quickly. For some contracts, a business owner may choose to partner with others, such as an Inuit development corporation.



LEARNING MORE

- Talk to other business owners and to business specialists
- Use Pauktuutit’s toolkits including:
 - Opportunities in Mining Procurement www.pauktuutit.ca/opportunities
 - A Guide for Inuit Women Interested in Building Their Own Businesses <http://pauktuutit.ca/guidebook/>



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