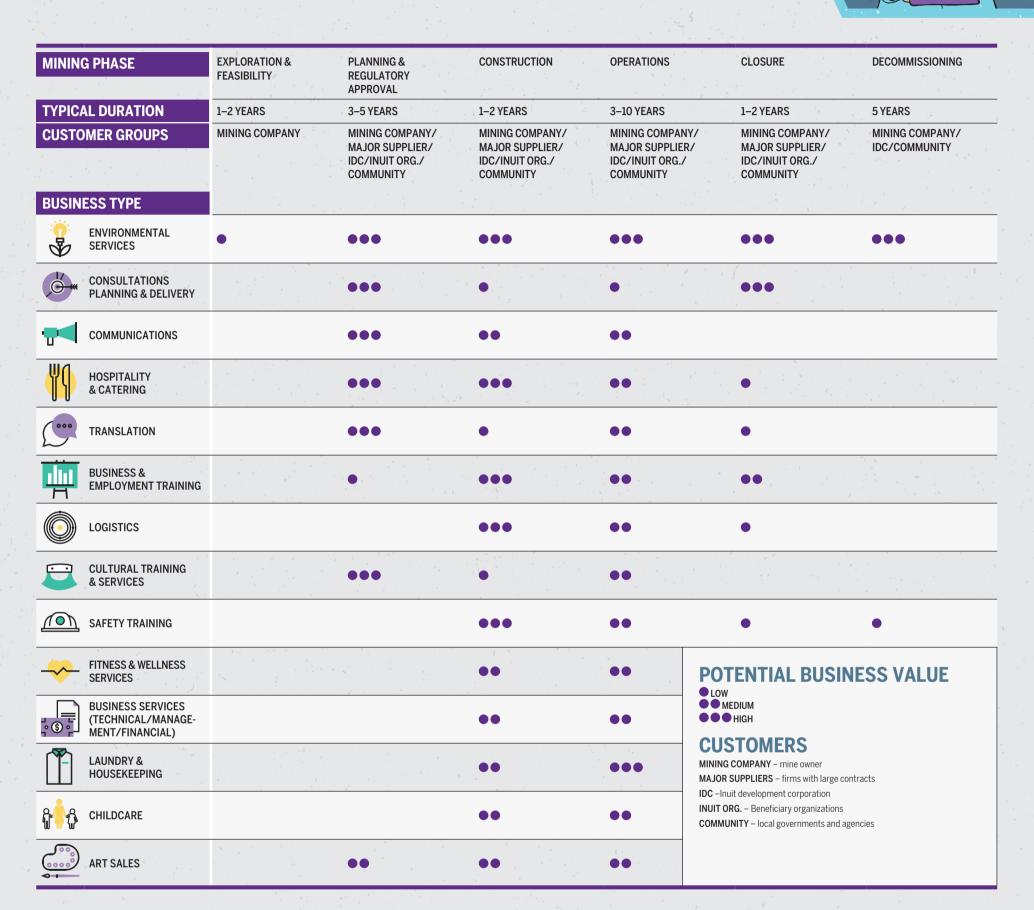
INUIT WOMEN AND BUSINESS: MINING INDUSTRY

SEEING OPPORTUNITIES

Mining projects in Nunavut open opportunities for Inuit women to expand or open businesses. The chart below matches types of businesses with potential customers in each phase of a mining project.



SECURING OPPORTUNITIES

The supply chain illustrates the steps involved in a business sales transaction. From the outset, business owners need to understand their customers and their competitors. Because transactions can happen on short notice, business owners must also be prepared to adjust prices and products quickly. For some contracts, a business owner may choose to partner with others, such an Inuit development corporation.



LEARNING MORE

- Talk to other business owners and to business specialists
- Use Pauktuutit's toolkits including:
 - Opportunities in Mining Procurement www.pauktuutit.ca/opportunities
 - A Guide for Inuit Women Interested in Building Their Own Businesses http://pauktuutit.ca/guidebook/



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