

About Pauktuutit Inuit Women of Canada (Pauktuutit)

Mission

Grounded in Inuit Qaujimajatuqangit (IQ), Pauktuutit partners with Inuit women, communities, and organizations to advocate for and provide guidance to improve the health, economic, safety, justice, and ultimately empower Inuit women to have greater opportunities to thrive.

Vision

Inuit women and our families live in safe, healthy and thriving communities and have access to social, cultural, economic and political advancement.

Values

- We are guided by Inuit Values and Principles
- We are Collaborative
- We are Inclusive
- We are Innovative
- We embrace ethics and integrity

Strategic Priorities

- Amplify the voices of Inuit women and gender-diverse Inuit
- Advance Pauktuutit's Inuit-specific GBA+ Framework
- Increase Representation of Inuit women in leadership
- Invest in Our Team

How we Work

Pauktuutit Inuit Women of Canada (Pauktuutit) is the national representative organization of Inuit women in Canada and is governed by a 15-member Board of Directors from across Canada. Our mandate is to foster a greater awareness of the needs of Inuit women, and to encourage their participation in community, regional and national concerns in relation to social, cultural and economic development.

Pauktuutit's work, grounded in Inuit Qaujimajatuqangit Principles and our Inuit-specific gender-based analysis (GBA+) framework, spans the following key portfolios: social and economic development, violence and abuse prevention, justice, health and wellbeing.

Our Needs

Housing and shelter advocacy for Inuit women and gender-diverse Inuit is the foremost strategic priority of Pauktuutit's Social & Economic Development unit. Following a period of significant growth, Pauktuutit has come to appreciate the need for strong, evidence-based strategic planning to focus our programmatic and financial priorities and increase the impact of our national advocacy. Our objective is to understand the advocacy landscape fully and action an advocacy strategy that allows Pauktuutit to leverage key intervention points, pursue strategic partnerships, host political and bureaucratic meetings with government stakeholders, and implement a strong communications plan.

The Inuit Women's Shelters & Housing Advocacy Strategy will have two major components

1. Mapping advocacy and actors in the housing and shelter political landscape:

- An in-depth survey of all shelter and transitional housing supports for Inuit women and gender-diverse Inuit across Inuit Nunangat and southern urban centers
- Environmental scan of political jurisdictions around housing supports, funding streams, and decision making leverage points.
- Investigation into the efficacy, successes, and challenges of current supports, the housing and economic needs of shelter users, and existing gaps and limitations of policy, wrap around service, and other supports.
- Organizational analysis of current advocacy efforts and policy developments on housing and shelters across Canada, including advancements in the federal housing strategy.

2. A 5 year advocacy campaign strategy for Pauktuutit, based on current evidence-informed best practices and the housing and shelter political landscape, designed to:

- Engage the whole organization, including government relations in political meetings, communications in a media campaign, policy in research and policy development, and the Executive through directed engagements outlined in a clear timeline of detailed activities supported by a coherent narrative bringing together research, Inuit women's voices, and the perspectives of shelter providers
- Include activities, messaging, and an implementation timeline
- Assess, understand, and embed itself appropriately amidst other advocacy efforts and policy developments on housing and shelters in Canada, including advancements in the federal housing strategy
- Emphasize raising awareness about Inuit women and gender-diverse Inuit experiences with family violence with a focus on structural factors

Invitation to Vendors

This Request for Proposals (“RFP”) is a targeted invitation to select suppliers to submit proposals to provide a strategic plan for Inuit women’s shelter and housing advocacy efforts. This RFP is issued by Pauktuutit Inuit Women of Canada, a not-for-profit corporation funded by the federal government. Pauktuutit reserves the right to reject any and all submissions.

Instructions to Vendors

Proponents should submit their proposals in a single PDF electronic file to Yasmina Pepa, Director of Policy, at ypepa@pauktuutit.ca , and Alex Del Duca, Manager of Social & Economic Development, at adelduca@pauktuutit.ca .

Subject line should indicate “Shelter & Housing Advocacy Strategy”.

Proposals submitted in any other manner will not be accepted.

RFP Timeline and Process

Issue Date: August 30, 2024

Deadline for Inquiries: September 20, 2024

Proposal Submission Deadline: September 27, 2024

Virtual Interviews: September 30-October 4, 2024

Anticipated decision date: October 11, 2024

Mandatory Requirements

The proposal must include:

- An executive summary;
- A summary of the qualifications and experience of the proponent organization;
- A summary of your approach, including proposed tactics and deliverables including a minimum of 1,000 hours of research;
- A summary of your experience in non-profit and Indigenous/Inuit led organizations and/or housing and shelter advocacy, including three relevant case studies;
- References for three clients for whom the Proponent has provided strategic planning within the past three years;
- Proposed team members (name, title, biography, relevant qualifications/experience);
- Proposed team structure specific to this account;
- Sample budget and timelines for each activity.

Evaluation Process

Pauktuutit will evaluate and score proposals based on the following rating criteria:

Evaluation Criteria	Weighting
<p>Qualifications and experience of the Proponent</p> <ul style="list-style-type: none"> • Proposal shows recent and relevant evidence of strategic planning experience for national non-profit organizations • Proposed team and structure is adequate; team roles are well considered • Strong relevant qualifications and experience on team, with expertise in Canadian housing sector, Inuit policy and politics, women’s shelter needs, use, and pathways to safe affordable housing • Experience working with Inuit/Indigenous non-profit and women’s sector organizations at national and/or international level is preferred but not mandatory • References are recent and relevant and demonstrate a range and depth of experience and success • Case studies demonstrate the following: <ul style="list-style-type: none"> ○ Strong strategic planning and counsel offered ○ Strong knowledge of Canadian housing sector, shelter services ○ Strong knowledge of Inuit policy and politics, Indigenous and women’s sector nonprofit organizations ○ Strategic results and value for money ○ Ability to customize approach to fit organizational objectives 	35%
<p>Organization of Proposal</p> <ul style="list-style-type: none"> • Proposal content illustrates a clear knowledge of Pauktuutit’s needs and aligns strongly with requirements outlined in this RFP • Proposal is written clearly and is effectively organized 	25%
<p>Virtual Interviews</p> <ul style="list-style-type: none"> • Thoughtful and high-quality discussion that demonstrates a strong understanding of Pauktuutit’s needs as articulated in the RFP • Positive interpersonal dynamics and good chemistry with Pauktuutit’s team 	25%
<p>Pricing</p> <ul style="list-style-type: none"> • Fairness of price in relation to market value • Value of services described relative to our needs 	15%
Total	100%

Confidentiality

All information received by the Proponent provided by or obtained from Pauktuutit in any form or connection with this RFP is the sole property of Pauktuutit and must be treated as confidential.