



TRC – VIRTUAL QUILT

VIDEO GUIDELINES

These guidelines are intended to help communities use a standard format for sending photos and videos to Pauktuutit for the TRC – Virtual Quilt. While the art piece will remain in the community, it is the photos and videos that will be sent to Pauktuutit to help tell the story from that community. These photos and videos will come together as a national commemoration of the experiences of Inuit Residential Schools in the form of a documentary, a photo album, and an online “Virtual Quilt”. When a square from that Virtual Quilt is clicked, the photos and videos from that project will help to tell the story from that individual or group.

Community members may want to participate if individuals have attended an Inuit Residential School or Federal Hostel – or have been impacted directly or intergenerationally from Inuit Residential Schools or Federal Hostels. If a group or individual wants to send in a story, photos, or videos on their own, they are welcome to send that to the Abuse Prevention team to be included in the ‘virtual quilt’. The same guidelines and submission deadlines will be in place.

Each participating community will be provided with materials and will document their process with photographs. The final documentary will include voices and artistic expressions of the participants through video and still photography.

Photos

Please send us an array of photos that documents the process of making the art piece. From meeting as a group to collecting supplies, from working on the piece, to showing the community, take photos that help to give the viewer an idea of the community, the people, and the experiences putting together the art piece.

Here are some suggestions of different shots or angles:

- Portrait shot (a person’s head and shoulders take up the entire frame)
- Close-up (zoom in on a person’s hands, or a detail of an object)
- Landscape (a panoramic view taken from a high angle up above)

These are some of the minimum guidelines in order for Pauktuutit to use the photos:

1. Consent forms for the photos are sent to Pauktuutit signed
2. Digital photos only
3. Not blurry
4. Well lit, or visible exposure
5. One photo must be of the finished art piece.



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Videos

Please send us some short videos documenting the process and the individuals working on the art piece. As this may become part of the final documentary, it is important to send us the raw footage, unedited. If the purpose is only to submit a video for the virtual quilt, please send us an edited clip.

Here are some suggestions of the kinds of video content:

- Action shots (people working on the art piece)
- Interview style (people talking directly to the camera)
- Close-ups (on people and objects)
- Landscape (a panoramic view, slowly moving the camera around a scene)

Tips:

Don't move the camera too much

Moving the camera around a lot, or zooming in and out makes the viewer realize they're watching a film, rather than being in the moment. It is also hard for an editor to use footage that is blurry.

Leave some room

Start recording a few seconds before the action or interview begins, and continue to record a few seconds after the action or interview ends. This gives an editor room to connect different videos.

Dynamic and Static

Try to capture footage that is both dynamic (full of movement and action) and static (keeping the camera still and letting the action move in and out of frame). This gives the viewer a look at the community and project in two different lights. This gives an editor more choices of footage to use.

These are some of the minimum guidelines in order for Pauktuutit to use the videos:

1. Consent forms for the videos are sent to Pauktuutit signed
2. Documentary only - Raw footage, unedited only for use in the documentary
3. Virtual Quilt only – Edited video with a minimum of 3 minutes
4. Videos must be either
 - a. Digital and uploaded to the Pauktuutit site
 - b. Filmed on tape and mailed to Pauktuutit

*Please note that originals, memory cards, and tape submitted to Pauktuutit will not be returned.



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What if we don't have a camera?

If the community or individual does not have a digital camera, Pauktuutit may be able to provide you with a digital camera as long as the resulting photos or videos are sent to Pauktuutit, or the memory card from the camera sent to Pauktuutit. These are limited in number and please contact the Abuse Prevention team for more details. If the community has a filmmaker in mind, it may be possible to hire that person to document the process of making an art piece.